## Success Story

# A Municipal School Board

### Challenge

As one of the fastest growing Catholic school boards in Ontario, keeping pace with change while upholding municipal mandates with Catholic traditions and values is a huge challenge. Their mission is to provide an education which develops spiritual, intellectual, aesthetic, emotional, social, and physical capabilities of each individual to live fully today and to meet the challenges of the future, thus enriching the community. It was important that this mission was maintained, but with on-going staffing challenges, the school board needed to partner with a supplier who understands these challenges.

#### Solution

Manpower designed a proactive workforce solution that not only focused on recruiting and preparing qualified associates for the work, but also in anticipation of future needs that the school board required.

Manpower is constantly building the pool of ready-to-work associates for the school board through a targeted recruiting and screening campaign. Manpower's recruitment team prepares each candidate for their assignment with a customized orientation guide. On-going market research within the municipality provides their organization with key details on the world of work.

#### Results

As a trusted and valued business partner since 1989, Manpower's efforts have resulted in an effective staffing program that not only satisfies the current needs of the school board, but also enables them to better prepare for the seasonal fluctuations and requirements. In many cases, associates were hired on permanently because they showed a high degree of interest in growing with the organization. This is a testiment to the quality of Manpower's associates, and the accuracy of our matching and screening processes.

Across Canada, Manpower is helping public sector organizations maintain their productivity and prepare for the unexpected. Our targeted recruiting approach, customized onboarding translate into highly gualified associates and less turnover for our clients. We partner to provide both workforce flexibility and workforce expansion, whenever it's needed.

Solve your recruiting and retention challenges, with Manpower.

#### manpower.ca

A Municipal School Board Location: Mississauga, ON Industry: One of the largest Catholic school boards.

Support Services Personnel

Manager,



been a trusted and valued business partner, for over

years, providing us with exceptional staffing solutions.