



# About Us

Tradition Energy is North America's largest and most experienced independent energy risk management, procurement, and sustainability solutions consultant. Commercial, industrial, Public Sector and MASH entities partner with us to manage their energy expenditures, implement renewable energy solutions, and develop integrated ESG strategies to reduce their carbon footprint. We are part of the Tradition Group, one of the world's top 3 institutional brokers of financial products and commodities with over 2,300 employees in 30 countries.

## Full-Service Energy Management Solutions

### Energy Procurement & Supply Management

- Supplier vetting, customized reverse-auction RFPs

### Market Research & Intelligence

- Primary research reporting, energy market insight and pricing

### Strategic Risk Management

- Exposure analysis, hedging recommendations

### Data Management & Reporting

- Usage/cost tracking, budgeting/forecasting, performance monitoring

### Tariff Rate & Tax Analysis

- Utility bill audits and cost recovery

### Bill Processing & Payment

- Process, validate, pay utility invoices

### Renewable Energy

- Solar and wind procurement

### Demand-Side Management

- Energy efficiency projects, lighting retrofits

### Client Service

- Rate verification, account switching, issue resolution

### Client Education

- Educational seminars and webinars

## What Sets Tradition Energy Apart

### Experience

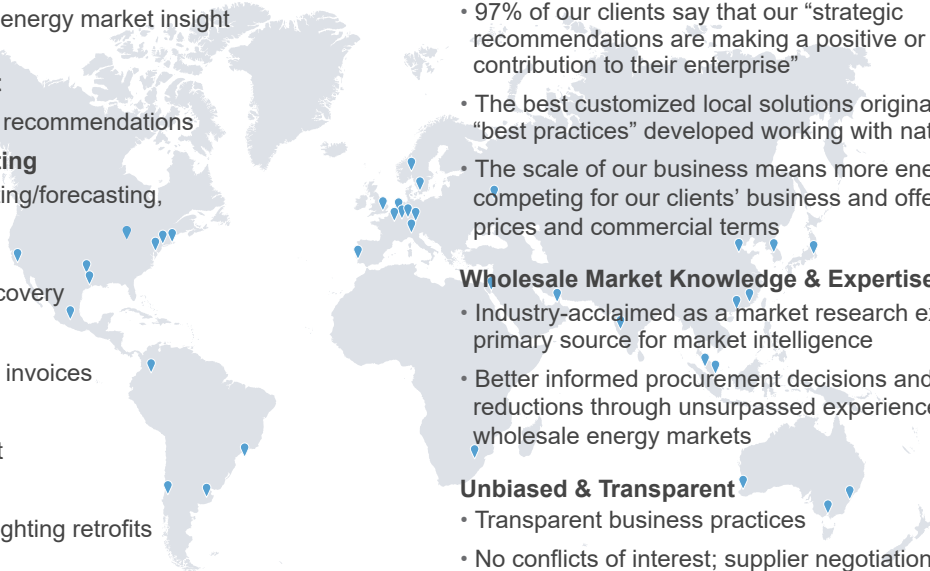
- Trusted advisor to mid- to large-sized companies and Public Sector and MASH entities
- 97% of our clients say that our "strategic recommendations are making a positive or very positive contribution to their enterprise"
- The best customized local solutions originating from our "best practices" developed working with national clients
- The scale of our business means more energy suppliers competing for our clients' business and offering better prices and commercial terms

### Wholesale Market Knowledge & Expertise

- Industry-acclaimed as a market research expert and primary source for market intelligence
- Better informed procurement decisions and cost reductions through unsurpassed experience in the wholesale energy markets

### Unbiased & Transparent

- Transparent business practices
- No conflicts of interest; supplier negotiation and pricing are separated from the advisory team
- Our recommendations result in a solution that is best for the client



## Key Figures

<b>35</b> Years in the energy markets	<b>1300</b> Commercial & industrial and governmental clients	<b>85</b> Energy suppliers competing for our clients' business	<b>990</b> C&I and government accounts priced <i>each week</i>
<b>475</b> Million kWh of electricity priced <i>each week</i>	<b>55</b> Million dollars in electricity value procured <i>each week</i>	<b>19:1</b> Ratio of clients to Tradition professionals	<b>98</b> % of clients saying they are "likely or very likely to use our service again"

**Providing local clients with the full resources of a global energy advisor.**